



BNI CHAPTER OKR EXAMPLES:

Objective: Grow to be one of the most successful chapters in the region

KR1: Grow by 5 net new members by June 30th 2023.

KR2: Schedule a Visitor Day with 30 Guests attending on April 3rd 2023.

KR3: Increase visitor conversion rate from 20% to 40% by March 30th 2023.

Objective: Be a chapter that no one ever wants to leave once they join.

KR1: Have our Director do a 1-2-1 training by February 28th 2023.

KR2: Increase Chapter 1-2-1s from 43 per month to 90 per month by April 30th 2023.

KR3: Recognize renewing members with a ceremony and thank you from other members on the first meeting of the month January-June 2023.

Objective: Increase member engagement, so that our meetings are fun.

KR1: Each chapter member in the "Green" on Power Of One Report by May 31st 2023.

KR2: Hold a competition for most Visitors brought during the month of February 2023.

KR3: Give out 5 member prizes at the first meeting of each month for performance increase January-June 2023.